

# 2010 NCEA Leadership Conference ~ Survey Results

June 20-22, 2010 ~ Madden's Lodge, Brainerd, MN – 77 Attendees

- | 1. Rate this NCEA event:                               | <u>Excellent</u> | <u>Good</u> | <u>Average</u> | <u>Poor</u> | <u>N/A</u> |
|--|------------------|-------------|----------------|-------------|------------|
| A. Overall, rate your Leadership Conference experience | 58%              | 16%         | 5%             |             | 21%        |
| B. Attendee Gift, packet of agenda and name badges:    | 74%              | 26%         |                |             |            |
| C. Lodging facility, amenities and location:           | 79%              | 16%         | 5%             |             |            |
| D. Sunday – Dinner & Dueling Piano's:                  | 37%              | 43%         | 10%            | 10%         |            |
| E. Monday & Tuesday – Meeting facility:                | 53%              | 42%         |                |             | 5%         |
| F. Monday – Golf at the Classic:                       | 42%              | 5%          |                |             | 53%        |
| G. Monday – Afternoon Activities                       | 37%              | 16%         |                |             | 47%        |
| H. Monday – BBQ Dinner at Pavilion:                    | 63%              | 27%         | 5%             |             | 5%         |
| I. NCEA staff service:                                 | 79%              | 5%          |                |             | 16%        |
2. Rate and comment on the general sessions and speakers:
- A. **“Balancing Corporate Ethics & Profit” by Neal St. Anthony** 42%      53%      5%  
*Comments: Great topic – poor presentation... Excellent topic – not a very dynamic speaker... Great points, moderately dynamic speaker... Good message, so-so delivery. But ok!... Great message... Good message, weak presentation... Disappointing Powerpoint slides with his presentation... Very hard to hear him... Not a good presenter... Fun topic – he seemed ill at ease with speaking in front of an audience...*
- B. **“Utility Markets” by David Parker** 69%      26%      5%  
*Comments: Always good insight... Great topic – great speaker. Knowledgeable in the industry and markets – speaks at a good level... Always good information... Very good... Sound system was not working well all the time. Topic and presentation were great... Sub static with humor...*
- C. **“A Twisted Mind” by Ken Davis** 54%      26%      5%      5%      10%  
*Comments: Fantastic!... Great message, funny... Funny, not much of a message... Remember what is important!... Very entertaining... Truly he has a twisted mind. Some good nuggets amidst the commentary...*
- D. **“Federal Energy Legislation Update” by Bill Kovacs** 54%      31%      10%      5%  
*Comments: Slides too hard to read... Hard message to hear – but good and important to know... Very knowledgeable (yet depressing information), a lot of it is need to know material... Scary!... Too much data on slides- most unreadable... Lots of information, brilliant but his message was depressing...*
- E. **“The Leadership Formula” by Robert Stevenson** 58%      21%      5%      16%  
*Comments: Good speaker... Great speaker with a great message for all of us... Polished presenter...Nice finish!*
3. **Provide your general comments on this NCEA Leadership Conference:** *Great job – as always... Starting on Father's Day was an inconvenience and impacted my family... Great location, nice participants! Great job Dale... Always a great conference, nice location, good networking... Nice conference – thanks!... Excellent... Great agenda and wonderful location!... Too many non-hard presentations – 3 of 5. I think it should be just one... Very good!... Dinner music was too loud...Bring back the casino!... Nice blend of education and networking opportunities. I appreciate the opportunity to include spouses... Great Job... Great networking, beautiful facilities/amenities. Nice Work!...*
4. **Speaker, topic and other event suggestions for the 2011 Leadership Conference in Elkhart Lake, WI:** *Nuclear... Regulators or environmental reps so we can hear their perspectives... Electric vehicles – industry change... Great conference... Similar to 2010 – great... Great... Great mix this year. Don't know what I'd change for next year...*
5. **Comment on the economic value of NCEA for you and your utility:** *Good opportunity to network...Benefits to other utilities that I would not get internally. Exposure to great speakers, work practices, vision and a view point on issues within the industry... The topics and sessions are good – maybe consider a panel of the group to talk about key issues, like round table... Great value... Very good... Great networking/sharing opportunity... Very worthwhile... Great value as always!... Well worth the time and costs... Networking is key... High value... Nice conference, great work...*

2011 NCEA Leadership Conference – June 26-28, 2011 ~ The Osthoff, Elkhart Lake, WI