

2008 NCEA LEADERSHIP CONFERENCE

SURVEY RESULTS

June 8-10, 2008 – Madden's Resort, Brainerd, MN

1. Rate your NCEA Leadership Conference experience:

	Excellent	Good	Average	Poor	N/A
A. Overall, rate your experience	88%	12%	___	___	___
B. Facility, amenities and location:	96%	4%	___	___	___
1. Room & reservation:	76%	20%	4%	___	___
2. Meals – menu and variety:	76%	24%	___	___	___
3. Resort – staff, service & amenities:	88%	12%	___	___	___
4. Overall – value of resort:	80%	20%	___	___	___
C. Sunday – Dinner:	80%	16%	___	___	4%
D. Monday – Golf Tournament @ The Classic:	40%	___	___	___	60%
E. Monday – Cookout:	56%	40%	___	___	4%
F. NCEA Amenity Gift:	88%	8%	4%	___	___
G. NCEA staff service:	100%	___	___	___	___

2. Please rate and comment on the speakers and sessions (check your answer):

A. Sam Geist – “Execution Is The Strategy”	40%	56%	4%	___	___
<i>Sounded excellent...Needed more content, less handout...Excellent...Eye opening...One of the very best...</i>					
B. Coach Nakumbe – “Leading With Enthusiasm”	4%	24%	56%	16%	___
<i>Should have begun with personal story...Great guy, wrong audience...Somewhat hard to follow...Tough to see the relevance...Amazing accomplishment, poorly laid out presentation...No message...Disjointed...A little random...Liked non-traditional idea, wish he had started where he finished...</i>					
C. Byrd Baggett – “Seasons Of Growth”	68%	32%	___	___	___
<i>Focused comments specific to managing and leading people, helpful ideas...Needed to plan his use of time better...Well grounded, good message...Great energy, good message...</i>					
D. Alan Parisse – “Thriving In Turbulent Times”	60%	40%	___	___	___
<i>Excellent speaker, captivating...Excellent speaker...Excellent message...Good presentation, good message...</i>					
E. Mark Scharenbroich – “Performance With Passion”	92%	8%	___	___	___
<i>Outstanding presentation...Better than excellent...Very good message...Good energy...Great speaker, fun, meaningful...Fantastic speaker...Just fine...Very entertaining...Nice message, great humor, funny guy...</i>					

3. General comments on this NCEA Leadership Conference:

Always good...All speakers were excellent, enjoyed it...Very good event...Great location, always good to network... Always an enjoyable event, look forward to it each year...Another great opportunity to network...Excellent program, great connections...Too much emphasis on soft skills, should intersperse with some technical presentations... Nice conference, overall good speakers...Some discussions of 2008 election would have been good...My first time at the conference, very professionally done...Very well done...Well run, good program, good networking...Very, very good... Great networking, great people, great facility...

4. Speaker, topic and social event suggestions for 2009 at Inn On Lake Superior, Duluth, MN:

Would like to have at least one industry related speaker, even international...Would like to suggest at least one industry related topic...Business topic such as global warming and political...Will Steger, Larry Weyers...Balanced resource additions, western business roundtable...

5. Please comment on the economic value of NCEA and our events:

Excellent networking, food and accommodations...It's a unique event of unique value...Good value...Very good...Worth every penny...Brought me back to reality, really needed these last couple days...One of the few events I try to make every year...Excellent...Outstanding...Excellent networking...Thank you...Primary value: networking, hard to quantify, priceless...

2009 NCEA Leadership Conference ~ June 14-16, 2009 ~ Inn on Lake Superior, Duluth, MN